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** E-filed August 5, 2011 ** 1 2 3 4 5 6 7 NOT FOR CITATION 8 IN THE UNITED STATES DISTRICT COURT 9 FOR THE NORTHERN DISTRICT OF CALIFORNIA 10 SAN JOSE DIVISION 11 PACIFIC CENTURY INTERNATIONAL No. C11-03681 HRL LTD., 12 **ORDER GRANTING PLAINTIFF'S** Plaintiff, EX PARTE APPLICATION FOR LEAVE TO TAKE EXPEDITED 13 DISCOVERY v. 14 DOES 1-129, [Re: Docket No. 6] 15 Defendants. 16 17 **BACKGROUND** 18 19 20

Plaintiff Pacific Century International, Ltd. ("Pacific"), a Malta-based producer of adult film content, filed this complaint on June 27, 2011. Docket No. 1. ("Compl."). Pacific alleges that at least 129 unknown Defendants knowingly and willfully infringed its copyright by downloading and sharing its copyrighted work, "Amateur Creampies – Farrah" (the "Work"). Specifically, it alleges that Doe Defendants engaged in unlawful concerted conduct for the purpose of infringing its Work using an online peer-to-peer ("P2P") file-sharing tool called BitTorrent, in violation of the Copyright Act, 17 U.S.C. § 101 *et seq.* The BitTorrent protocol, as explained by Judge Grewal:

is a decentralized method of distributing data. Since its release approximately 10 years ago, BitTorrent has allowed users to share files anonymously with other users. Instead of relying on a central server to distribute data directly to individual users, the BitTorrent protocol allows individual users to distribute data amo[ng] themselves by exchanging pieces of the file with each other to eventually obtain a whole copy of the

file. When using the BitTorrent protocol, every user simultaneously receives

information from and transfers information to one another.

called a "tracker." A computer program that implements the BitTorrent protocol is called a BitTorrent "client."

The BitTorrent protocol operates as follows. First, a user locates a small "torrent" file. This file contains information about the files to be shared and about the tracker, the computer that coordinates the file distribution. Second, the user loads the torrent file

In the BitTorrent vernacular, individual downloaders/distributors of a particular file

are called "peers." The group of peers involved in downloading/distributing a particular file is called a "swarm." A server which stores a list of peers in a swarm is

This file contains information about the files to be shared and about the tracker, the computer that coordinates the file distribution. Second, the user loads the torrent file into a BitTorrent client, which automatically attempts to connect to the tracker listed in the torrent file. Third, the tracker responds with a list of peers and the BitTorrent client connects to those peers to begin downloading data from and distributing data to the other peers in the swarm. When the download is complete, the BitTorrent client continues distributing data to the peers in the swarm until the user manually disconnects [from] the swarm or the BitTorrent client otherwise does the same.

<u>Diabolic Video Productions, Inc. v. Does 1-2099</u>, No. 10-CV-5865 (PSG), 2011 U.S. Dist. LEXIS 58351, at *3-4 (N.D. Cal. May 31, 2011). BitTorrent also allows users to exchange files without having to disclose their identities, using only an Internet Protocol ("IP") address assigned to them by their respective Internet Service Providers ("ISPs"). <u>See</u> Compl. ¶ 20.

Pacific hired Media Copyright Group ("MCG"), a firm specializing in online piracy detection, to identify the IP addresses of individuals engaged in file-sharing of its copyrighted Work. See Hansmeier Decl. ¶¶ 12-20. MCG used proprietary forensic software to locate the swarms downloading and distributing Pacific's Work and to identify the IP addresses of each user in the swarm, noting the date and time of the observed activity. See id.; Compl. Ex. A.

Pacific joined multiple Doe Defendants in this suit, claiming that P2P sharing of its copyrighted Work comprised a transaction or series of transactions and asserting common questions of law and fact among each Defendant. See Compl. ¶¶ 9-13. Using the list of IP addresses, Pacific seeks leave to subpoena the ISPs to identify each Doe Defendant's name, address, telephone number, email address, and Media Access Control information. Ex Parte Application for Leave to Take Limited Expedited Discovery ("Application") at 25. It claims that it cannot identify Doe Defendants for purposes of service of process unless its Application is granted.

LEGAL STANDARD

Under Federal Rule of Civil Procedure 26(d), a court may authorize early discovery before the Rule 26(f) conference for the parties' convenience and in the interest of justice. FED. R. CIV. P. 26(f)(1), (2). Courts within the Ninth Circuit generally use a "good cause" standard to determine

whether to permit such discovery. See, e.g., Apple Inc. v. Samsung Electronics Co., Ltd., No. 11–CV–01846 (LHK), 2011 WL 1938154, at *1 (N.D. Cal. May 18, 2011); Semitool, Inc. v. Tokyo Electron America, Inc., 208 F.R.D. 273, 276 (N.D. Cal. 2002). "Good cause may be found where the need for expedited discovery, in consideration of the administration of justice, outweighs the prejudice to the responding party." Semitool, 208 F.R.D. at 276.

While discovery normally only takes place after a defendant has been served, where the alleged tortious activity occurs entirely on-line, "[s]ervice of process can pose a special dilemma for plaintiffs ... because the defendant may have used a fictitious name and address in the commission of the tortious acts." Liberty Media Holdings, LLC v. Does 1-62, No. 11-CV-575 MMA (NLS), 2011 WL 1869923, at *2 (S.D. Cal. May 12, 2011) (quoting Columbia Ins. Co. v. Seescandy.com, 185 F.R.D. 573, 577 (N.D. Cal. 1999)). In determining whether there is good cause to allow expedited discovery to identify anonymous Internet users named as Doe defendants, courts consider whether: (1) the plaintiff can identify the missing party with sufficient specificity such that the Court can determine that defendant is a real person or entity who could be sued in federal court; (2) the plaintiff has identified all previous steps taken to locate the elusive defendant; (3) the plaintiff's suit against defendant could withstand a motion to dismiss, and; (4) the plaintiff has demonstrated that there is a reasonable likelihood of being able to identify the defendant through discovery such that service of process would be possible. Seescandy.com, 185 F.R.D. at 578-80.

DISCUSSION

Pacific has met its burden as set forth above. First, its agent MCG used its forensic software to identify the unique IP addresses of individuals engaged in P2P sharing of the Work, noting the date and time of this activity. See Hansmeier Decl. at ¶¶ 15-17. The forensic analysis included verification of each IP address to ensure that it corresponded to users who actually reproduced and distributed the Work. See id. at ¶¶ 18-20. Pacific also used "geolocation" technology to trace these IP addresses to a point of origin within the state of California. Compl. at ¶ 3. Pacific has sufficiently shown that Doe Defendants are real persons likely residing in California who may be sued in this Court.

Second, Pacific has taken reasonable steps to identify these Doe Defendants but has been unable to do so. MCG's investigation revealed only the IP addresses of Doe Defendants and their affiliated ISPs, noting the date and time of the observed activity. See Hansmeier Decl. at ¶¶ 15-18. Pacific asserts that it has exhausted all other means of identifying Doe Defendants and that ultimate identification depends on a court order authorizing a subpoena of the ISPs. Application at 6-7.

Third, this court is satisfied that Pacific's complaint would likely withstand a motion to dismiss. Pacific has sufficiently pled a prima facie case of copyright infringement under the Copyright Act, 17 U.S.C. § 101 *et seq.*, and Doe Defendants, having engaged in the same transaction or series of transactions, share common questions of law and fact and are thus properly joined.

Fourth, Pacific has shown that there is a reasonable likelihood that its requested discovery will lead to the identification of Doe Defendants. It asserts that ISPs assign a unique IP address to individual users and that the ISPs retain records pertaining to those IP addresses for a limited period of time. Hansmeier Decl. at ¶¶ 16-17, 21-23.

CONCLUSION

Based on the foregoing, the Court GRANTS Pacific's motion for expedited discovery. Accordingly, IT IS ORDERED THAT:

- Pacific may immediately serve Rule 45 subpoenas on the ISPs listed in Exhibit A to the Complaint to obtain information that will identify each Doe Defendant, including name, address, telephone number, email address, and media access control information. Each subpoena shall have a copy of this Order attached.
- 2. Each ISP will have 30 days from the date of service upon them to serve the subscribers of the IP addresses with a copy of the subpoena and a copy of this order. The ISPs may serve the subscribers using any reasonable means, including written notice sent to the subscriber's last known address, transmitted either by first-class mail or via overnight service.
- 3. Subscribers shall have 30 days from the date of service upon them to file any motions in this court contesting the subpoena (including a motion to quash or modify the subpoena). If that

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- 30-day period lapses without a subscriber contesting the subpoena, the ISPs shall have 10 days to produce the information responsive to the subpoena to Pacific.
- 4. The subpoenaed entity shall preserve any subpoenaed information pending the resolution of any timely-filed motion to quash.
- 5. Any ISP that receives a subpoena pursuant to this Order shall confer with Pacific and shall not assess any charge in advance of providing the information requested in the subpoena. Any ISP that receives a subpoena and elects to charge for the costs of production shall provide Pacific with a billing summary and cost reports that serve as a basis for such billing summary and any costs claimed by such ISP.
- 6. Any information disclosed to Pacific in response to a Rule 45 subpoena may be used by Pacific solely for the purpose of protecting its rights as set forth in its complaint.

IT IS SO ORDERED.

Dated: August 5, 2011

HOW ARD R. LLOYD

UNITED STATES MAGISTRATE JUDGE

C11-03681 HRL Notice will be electronically mailed to: Brett Langdon Gibbs

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UIZIUUS	@ WCIIE	gniphac	y.COIII

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